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535 SOUTH SPRING STREET

LOS ANGELES, CAL., 10/07 1923

Mr. Chas F. Sumner
City

My dear Mr. Sumner

Your letter
received and your idea is certainly inspiring.
I wish you good luck in your undertaking
and there is not a doubt in my mind
that your book will be a success.

Please send me some more
of your order blanks.

Hope that this will
find you feeling much better.

I remain
Sincerely,

Your friend
Ellis Cohn

(P.S.)

Here is another order for one
more book for K. B. Cuesta P.O. Box 995
Tampa Florida a very good friend of mine
who makes fine Habana segars for us at Tampa
Florida this one is paid for I have the money
Ellis

October 27, 1923.

Mr. Ellis Cohn,
535 So. Spring Street,
Los Angeles, Cal.

Dear Ellis:

Thanks heartily. I have filed your orders, including that for Mr. E. B. Guesta; and you shall have the books as soon as they come from the printers; which will be in a few weeks.

I enclose more order blanks, as you suggest. I have great confidence in your judgment; and it seems to be borne out in this case. Already, in less than two weeks the orders sent in in advance of publication amount to nearly 400 of the first edition of 1,000 - which begins to look as if I'd have to double the edition before it is printed.

I hope the Old Timers especially will be interested in this sort of thing - as it seems to me they ought to be.

With best wishes,

Always your Friend,

CFL/R
Encs.

6 Blanks Sent